



Kiana Heidari

Front-end Developer & Designer

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SUMMARY

User-centric Designer & Developer passionate about crafting visually appealing interfaces and exceptional user experiences. Detail-oriented and organized, I excel in creating responsive websites and applications that prioritize usability. Proven ability to work efficiently under tight deadlines. Enthusiastic team player eager to contribute to company success.

EDUCATION

- Interactive Media Design - Seneca College** 06/2021 - 06/2023
Specialized in UI/UX Design, Front-End Web Development, Digital Marketing Strategies, Graphic Design, and Motion Graphics.
- Associate Degree in graphic design - University of applied science** 09/2010 - 05/2013
Design, Typography, Business writing and Marketing for interactive, print and experiential design project

WORK EXPERIENCE

Web Developer/UI UX Designer (Internship)- Interslice- Toronto,Canada

May 2023 – July 2023

- Proposed and coded interfaces for the websites.
- Designed and Prototyped Figma user interfaces for websites and applications.
- Transferred Figma prototypes to the webflow.com platform/environment.

Web Designer and Developer - Codeyad Academy - Tehran, Iran 09/2018 – 08/2020

- Developed and maintained code for both company and client websites primarily using HTML, CSS, Sass, JavaScript, and React
- Develop new multi-channel, user-facing features, experiences and touchpoints.
- Tested, debugged, and shipped codes to various development teams.
- Maintained graphic standards and branding throughout the product's interface.

Notable Achievement: Successfully led the redesign of the company website, incorporating cutting-edge technology (React), resulting in a 30% improvement in user engagement and a 25% increase in overall website traffic.

Web Content Editor - Masnouat Felezi Sangin (MFS) - Tehran, Iran 06/2017 - 06/2019

- Produced original, creative content for promotional advertisements and marketing materials based on up-to-date web design standards.
- Researched to develop a thorough understanding of unfamiliar topics, competitors, industries, and processes to present fresh, new angles and ideas within the written content.

Additional Courses: Complete Web Development' course on Udemy

TECHNICAL SKILLS

Languages:

HTML, CSS, JavaScript, React

Prototyping & Design:

Figma, Adobe XD

Version Control:

GitHub

CMS Platforms:

WordPress, Joomla

Tools:

Illustrator, Photoshop, InDesign

Additional Skills:

Rest APIs, Typography, Branding,
Market Research, Prototyping,
Wireframing, Storyboarding,

KEY SKILLS

Research Skills
Critical Thinking
Interpersonal Skills
Active Learning
Perceptiveness
Decision Making
Dependability
Compassion
Teamwork